The information we collect from you will be used to provide and improve the products and services offered through our website. We also use certain information that we collect for research regarding our customers' online behavior. We may also use your information to contact you regarding new features, services, promotions, or user surveys or to respond to your comments or questions. If you wish to opt-out of future communications from us, you can follow the unsubscribe instructions contained in the message or contact our Privacy Policy Coordinator at nicole@myinnovativehealth.com.