



IHF In-Club Advertising Options.

REACH THOUSANDS OF POTENTIAL CUSTOMERS BY ADVERTISING AT INNOVATIVE HEALTH & FITNESS. *It's never been easier...*

GENERAL MONTHLY ADVERTISING INCLUSIONS:

- 1. Client-supplied 11"x 8.5" (horizontal) ad**
 - Displayed in case in hallway.
 - File format accepted: *electronic pdf emailed to nicole@myinnovativehealth.com or hard-copy dropped off at time of payment.*
- 2. Space for displaying brochures** and/or business cards or other give-away materials.
- 3. Inclusion of company logo** with link to company website in our e-newsletter which is sent each month to all our members. *File format accepted: electronic pdf or high resolution jpg emailed to nicole@myinnovativehealth.com Logos retrieved from company website will not be clear enough to repost.*
- 4. Client-supplied jpg Ad** for our in-house TV screens that will be shown in a loop from open to close - easily reaching thousands of potential customers each month. *(Ad Size: 872x491 pixels at 72 dpi or 12.111"x6.819" at 72 dpi) - please have designer reach out to me if he/she has any questions or concerns about sizing. If no designer is available, I can convert the hard-copy ad or pdf to a jpg. (\$50/mo)*

PRODUCT BOOTH & ADVERTISING INCLUSIONS:

OPTION 1: One-time display booth for up to three hours. **(\$50/instance)**

OPTION 2: Display booths for up to six instances a month, at up to three hours each, for a minimum of three months. Also includes General Monthly Advertising. **(\$200/mo)**

SPECIALTY CLASSES/WORKSHOPS:

One-time class or workshop in the café area or available studio space (\$75*) for up to three hours. *Normally we like to offer these as free options for members. However, we have charged for some in the past. If you would like to charge for these, you would have to accept payment on your own, at the start of the event. It's easiest to charge a small amount and require a cash payment.*

**If you would like to combine general advertising with several specialty classes or workshops, we do offer a discount with a monthly minimum. Cost for this is negotiable.*

Accepted Payment Options: Business credit card, Member Credit Card on file or personal check made out to "Innovative Health & Fitness."

Contact Marketing: For more information, contact Marketing Manager at nicole@myinnovativehealth.com or (414) 529-9900, ext. 719.

INNOVATIVE HEALTH & FITNESS

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